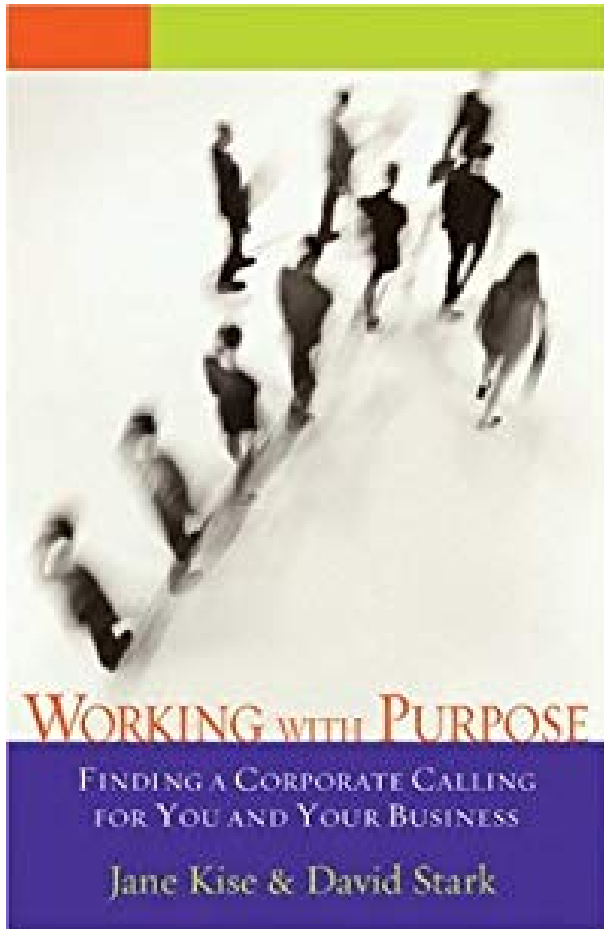


Working With Purpose: Finding A Corporate Calling For You And Your Business



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Business as usual isn't working anymore. After the latest round of corporate scandals, little doubt remains that values and ethics must be at the heart of business decisions. Working with Purpose gives clear direction for using faith as a legitimate source for values and ethics in a secular workplace. Through discussion of the authors' examples, analysis, and personal and business applications, Christians in business will learn to identify their own personal and corporate callings in five key areas: purpose, profits, places and products, people, and our planet.