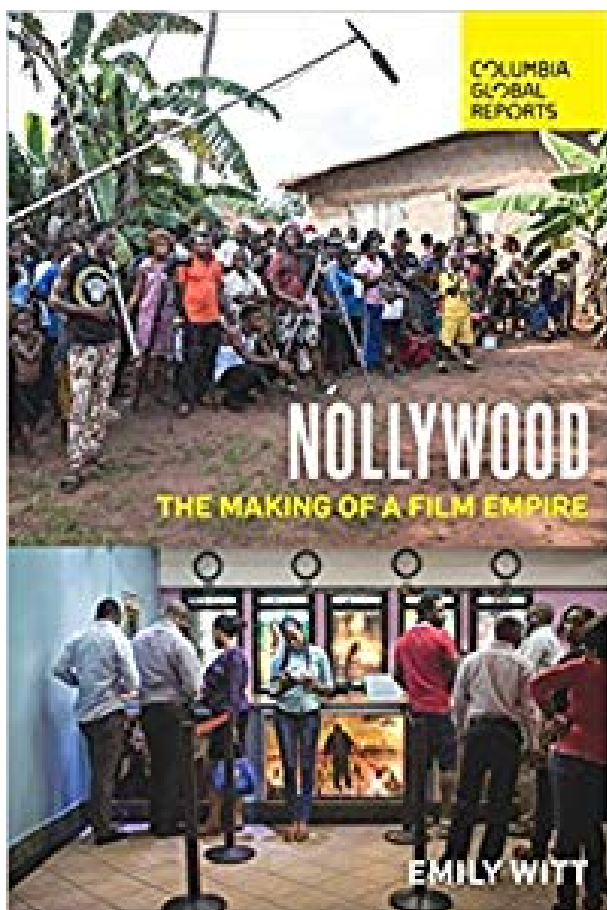


Nollywood: The Making of a Film Empire



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How did Nigeria create the second largest movie industry in the world? Nollywood began in Nigeria in the 1990s and has grown into the second largest film industry in the world in the number of films produced annually, behind only Bollywood and ahead of Hollywood. Reporter Emily Witt travels to Nigeria to offer a vivid, rollicking tour of the industry today.

She meets with young filmmakers and actors trying to break into the industry, covers start-ups trying to digitalize what has been largely an economy based on piracy, and documents the shooting of a historic epic in the northern city of Jos, which is emerging after years of civil conflict and a brutal attack by Boko Haram.

The Nigerian movie industry, like Nigeria itself, is an organized chaos, but amid electricity cuts, fuel scarcity, and count other obstacles its producers are pursuing the very real possibility that Nigerian movies could become a global brand as recognizable as the Bollywood musical, the Hong Kong kung fu flick, or the Hollywood blockbuster.