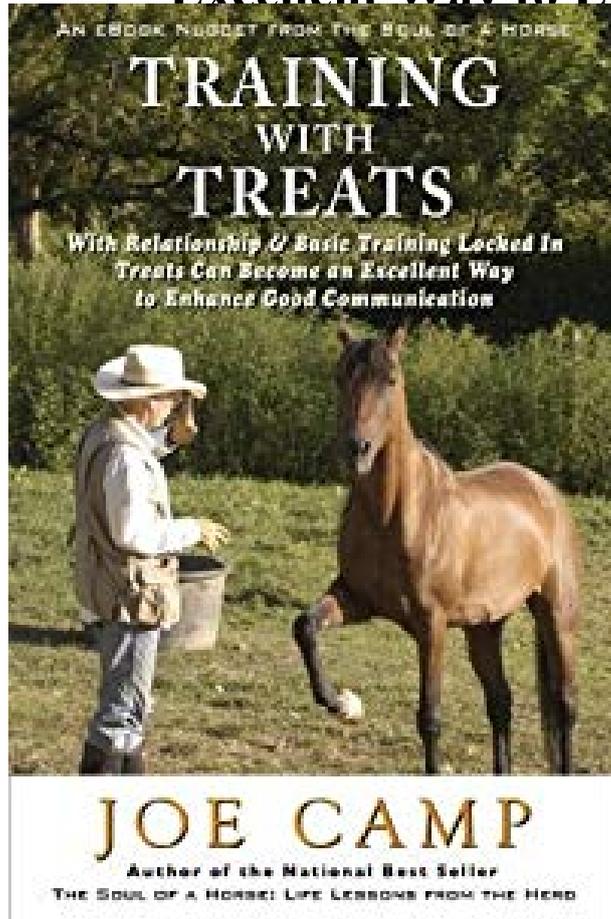


TRAINING WITH TREATS - With Relationship & Basic Training Locked In Treats Can Become an Excellent Way to Enhance Good Communication from The Soul of a Horse)



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Many trainers dislike the use of treats for training. Some even say we shouldn't talk to our horses. Training should all be based upon body language, just as the horses use with each other in the herd. We believe that the horse's language is important because once the horse understands that you know his language, once you have given him the choice of trusting you, of being in relationship with you, and once you have proven your leadership to the horse then he has a clear capability to grow and understand our language. To learn things he might not have ever had the chance to learn if he had remained in a herd somewhere. Sort of like you grew when you went off to school.

I believe that horses love that opportunity to grow with you, and have fun with you...

to learn new things and be rewarded in a positive way that they truly enjoy.

I also believe that they love being able to speak to you, to initiate conversation. Like Cash does when he walks up and offers his big toothy smile, saying, Might I have a treat please? Teaching the horse that you understand his herd language - the use of pressure and release of that pressure - is a must in the beginning. But we now know that communication increases exponentially, both in comprehension and speed of learning, when treats are strategically used. I suppose it comes from so many years working with Benji before horses, and finally drawing the conclusion that whatever a dog can learn, a horse can learn as well because, with treats, they both want to learn.. And the horse will be just as happy about showing off as Benji is. Believe it or not, now all backed up by a new scientific study. Come with us as we step outside the box and discover how to give our horses a new and exciting way to learn, and communicate with us... and have fun! Whoa! Hold on there. Have we stumbled onto something that actually teaches the horse and the horse enjoys it, thinks it's fun? Yes, we did. And with this eBook Nugget we share it all with you. With free Kindle apps, download this book to your computer, iPhone, Android, Blackberry, iPad, Kindle, or all of the above for one teeny little price of 99 cents! The stories you love and the information you need will always be with you. What Readers and Critics Are Saying About Joe Camp "Joe Camp is a master storyteller." The New York Times "Joe Camp is a gifted storyteller and the results are magical. Joe entertains, educates and empowers, baring his own soul while articulating keystone principles of a modern revolution in horsemanship." Rick Lamb, Author and TV/Radio host "The Horse Show" "One cannot help but be touched by Camp's love and sympathy for animals and by his eloquence on the subject." Michae Korda The Washington Post "Joe Camp is a natural when it comes to understanding how animals tick and a genius at telling us their story. His books are must-reads for those who love animals of any species." Monty Roberts, Author of New York Times Best-seller The Man Who Listens to Horses "The tightly written, simply designed, and powerfully drawn chapters often read like short stories that flow from the heart. Camp has become something of a master at telling us what can be learned from animals, in this case specifically horses, without making us realize we have been educated, and, that is, perhaps, the mark of a real teacher." Jack L. Kennedy, The Joplin Independent "This book is absolutely fabulous! An amazing, amazing book. You're going to love it.