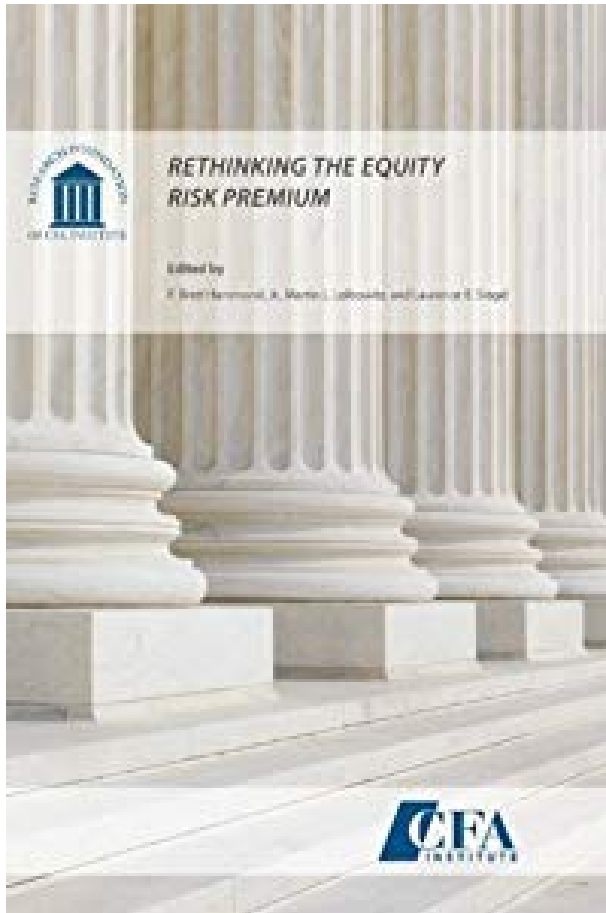


Rethinking the Equity Risk Premium



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Genre:	Uncategorized
Goodreads Rating:	3.94
Published:	December 23rd 2011 by Research Foundation of CFA Institute
ASIN	B006ZOVU4U
Language	English
Pages:	164

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In 2001, a small group of academics and practitioners met to discuss the equity risk premium (ERP). Ten years later, in 2011, a similar discussion took place, with participants writing up their thoughts for this volume. The result is a rich set of papers that practitioners may find useful in developing their own approach to the subject.