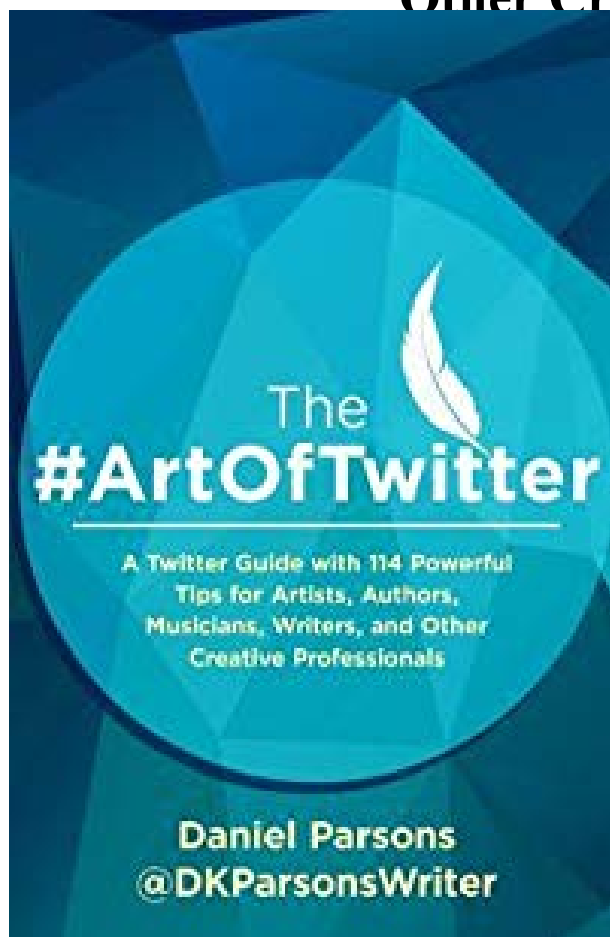


The #Artoftwitter: A Twitter Guide with 114 Powerful Tips for Artists, Authors, Musicians, Writers, and Other Creative Professionals



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MASTERING TWITTER IS THE MOST POWERFUL WAY TO GET YOUR VOICE HEARD AS A CREATIVE PROFESSIONAL In The #ArtOfTwitter, fantasy writer and Twitter coach Daniel Parsons explains how he grew a 90,000 strong army of loyal followers and gained real-world influence as an indie author. Breaking his tactics into short chapters and simple, actionable steps, he demonstrates exactly how any creative professional can achieve similar results. Whether you're a writer, artist, musician, or any other creative professional, The #ArtOfTwitter will show you how to: - Understand the changing world of social media - Avoid common mistakes - Grow your popularity without being suspended - Gain a bigger audience by using hashtags - Build strong relationships with your followers - Nurture follower engagement - Save time with Twitter apps - Implement a strategy for sustained growth - Make money with Twitter ads - Ensure every tweet is a hit - Get real-world influence